



FOR IMMEDIATE RELEASE

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**PBH Nature's Media Amendment
bulks up bale size**

(Stuttgart, Arkansas) PBH Nature's Media Amendment, the uniquely processed rice hull product from Riceland Foods, Inc., is available now in a new bulk bale.

The highly compressed 30-cubic-foot bale contains a guaranteed 90-cubic-feet of PBH and offers benefits including lower freight costs, less packaging disposal, decreased storage requirements and reduced handling. Bales feature straps for suspension over a blending line hopper and are shipped three to a pallet with 20 pallets per truckload. The company also markets PBH in a compressed 4-cubic-foot bale containing approximately 7-cubic-feet of material.

Mark Shepherd, eastern regional sales manager for PBH products, emphasized his company's commitment to meeting the needs of all greenhouse growing operations.



"A significant number of the growers we serve requested the bulk bale because of its overall efficiency and better adaptation to their blending facilities," Shepherd said. "We are pleased to meet their needs, while continuing to offer our standard bale to growers whose blending operation is better suited to the smaller packaging."

PBH Nature's Media Amendment is produced and marketed by Riceland Foods, Inc. of Stuttgart, Arkansas.

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