

RICELAND

In-Depth

2010-11

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PROGRAM GOAL...

To promote farmer-member involvement in Riceland Foods, Inc.

PROGRAM OBJECTIVES...

To familiarize participants with the structure and operation of Riceland.

To develop an awareness of the advantages of Riceland membership.

To encourage participation in Riceland activities.

To familiarize participants with external factors that affect their business.

To meet and become acquainted with other Riceland members.

QUALIFICATIONS...

Participants must be members of Riceland Foods, Inc. and between the ages of 21 and 45. Application and a letter of recommendation must be submitted from your local drier manager by Oct. 1, 2010. Selected participants will be notified prior to the annual membership meeting.

PARTICIPATION...

15 farmer-members

2 Riceland drier managers

Five sessions requiring participants to be available for nine days of travel

SESSION 1...

Riceland Organization/Business Session – Stuttgart – Dec. 2010

Discuss

Organization/membership
Financial overview
Management responsibilities
Marketing programs
Board leadership/responsibilities
Partnership operations
Export/domestic markets

Tour

Headquarters
Research & Technical Ctr.
Appraisal Office
Soybean Division

SESSION 2...

Rice Milling Session – Jonesboro – Jan. 2011

Discuss

Rice receiving
Rice drying
Rice milling operations

Tour

Jonesboro Rice Mill
Rivland's Rice Flour Mill
Co-Generation Plant
Grain Drying Facility

SESSION 3...

Agriculture Policy Session – Little Rock – Feb. 2011

Discuss

Riceland public policy
State agriculture issues
Environmental issues
House / Senate Agriculture & Economic Development
Committee meeting

SESSION 4...

National Issues Session – Washington, DC – July 2011

Discuss

Rice Industry issues
Agriculture issues
Energy Policy
Environmental issues

Tour

Capitol Hill
Federal Agencies
Rice and Co-op Associations
Key points of interest



In-Depth APPLICATION FORM

(Applications should be typed or legibly printed and returned no later than Oct. 1, 2010.)

PERSONAL INFORMATION

Name _____
(Last) (First) (Middle)

Mailing Address _____

City _____ State _____ Zip _____

Home Phone () _____ Farm () _____ Mobile () _____

FAX () _____ E-mail _____

Date of Birth ____/____/____ Shirt Size M____ L____ XL____ 2XL____

Marital Status _____ Spouse's Name _____

Children _____

Education/School _____ Graduation Date _____

Degree _____ Major/Minor _____

FARMING INFORMATION...

Farm Name _____

Farm location _____

Riceland Delivery Location _____

Drier Manager _____

How long have you been involved in farming? _____

How long have you or your family been members of Riceland Foods, Inc? _____

Have you or a family member served on the Riceland board of directors? _____

How much grain do you deliver to Riceland yearly? _____

Briefly describe your farming operation and your role in the business.

LEADERSHIP INFORMATION...

List the organizations of which you are a member. Also include the positions you hold or have held within these organizations and whether you obtained this position by volunteering, appointment or election:

Organization	Position & Office	Date	How Obtained
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Briefly describe some of the organizational projects in which you have used your leadership skills.

Honors received

Why would you like to participate in this program, and if selected, how would you apply the knowledge and experience gained?

If selected to participate in Riceland In-Depth, I, _____, agree to fulfill all requirements of the program, including approximately nine days of travel.

**Return this application to: Riceland In-Depth
Riceland Foods, Inc.
P. O. Box 927
Stuttgart, AR 72160**

This application and a letter of recommendation from your local drier manager should be returned no later than Oct. 1, 2010.

RICELAND IN-DEPTH...

Riceland Foods, Inc. has been a leader in agriculture since 1921. This position is, in part, due to the direction Riceland has received from its farmer-members.

Operating as a farmer-owned cooperative for more than 80 years, Riceland has grown to become the world's largest miller and marketer of rice and North America's ninth largest grain storage company.

Agriculture's dynamic business environment continually increases the need for strong cooperative leadership. Riceland will require new leaders stepping forward to navigate the changes that lay ahead.

Riceland In-Depth is
designed to promote member
involvement through instruction
and experience about the
cooperative's strategic direction
and operations.

This program will provide farmer-members with the insight to make better decisions and become more involved in the cooperative.

To be considered as part of this group, complete the application and return it along with a letter of recommendation from your local drier manager before the October 1 deadline.